

An African-American Newsletter



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Stunning New Album on It's Soul Time! Records

Out of The Bronx to the rehearsal rooms of Broadway, struggling to become one of the 'Peoples Champions of the Music World', first, as "The Internationals" with the hit song "Give a Dam", a little noise, short lived famed, regrouping, renewing, and emerging with a new name, a phenomenon.

"The Persuaders", ('The Bad Boys Out of New York') with their hit song that's continually heard all over the world "It's A Thin Line Between Love and Hate". The Persuaders brings audiences to their feet with *their top quality performances*. The faces changed, the performances consistently remains from 1966 to the present.

This current offering of The Original Persuaders inducted in 1999 by the late, great Tommy Hill features Richard Poindexter, Alexander Brown, David Turner, (pictured). Tony Riley was drafted in 2004. The Persuaders are currently keeping up the no less than standard tradition of electrifying, mesmerizing, authentic R&B sounds for all our fans and supporters. As Thomas "Tommy" Hill (RIP) said, "*There's only one Persuaders*". Under the watchful eyes of Willie B Holland and Richard Poindexter, we love you. We love you!

<http://www.thepersuadersonline.com/>

<http://www.itssoultime.com/main.html>



This CD is available online at



Voice Distributions
CDBABY.com
Soultracks.com

Also available at the following locations

Bondy's Records
38 Park Row, New York, NY

Bleecker Street Records
239 Bleecker St., New York, NY

Bobby's Happy House
2335 8th Ave., New York, NY

Birdel's Record Shop
535 Norstrand Ave., Brooklyn, NY

Downstairs Records
5 Martin Drive, Copiague, NY

Soundtrack Records 7th Ave.
(between Corroll St. & President St.)
Brooklyn, NY

Record City Music Center
105 Main Street, Paterson, NJ

Stan's Records
737 Bergen Ave, Jersey City, NJ

Crazy Beat Records
Upminster, England

Soul Brothers Records
London, England

Record Shack
Vienna, Austria

OTHER LOCATIONS TO FOLLOW SHORTLY

Jimi Hendrix



He was born November 25, 1942 in Seattle, Washington. This famed rock musician was hailed as one of the world's greatest guitarists. The late guitarist redefined the sound of the electric guitar with his 1967 debut album *Are You Experienced?* During his brief career, he recorded five albums which forever changed the course of American music and influenced countless other musicians who followed. He died in 1970 at age 27 from an apparent drug overdose. Today, under the management of his father Al Hendrix, his music, name and image are worth millions of dollars.

Bessie Smith



When Bessie Smith was eight years old, her brother, Clarence, entered her in an amateur contest at the Star Theatre. She won one dollar which she put away toward the purchase of a pair of ball bearing roller skates. With ten cents of every dollar she won at amateur contests. She paid for a daily rental of skates from local merchants. Adults in the community often watched her performing intricate tap steps with the skates on ; more often this was done in exhibition to a tune from her brother's guitar.

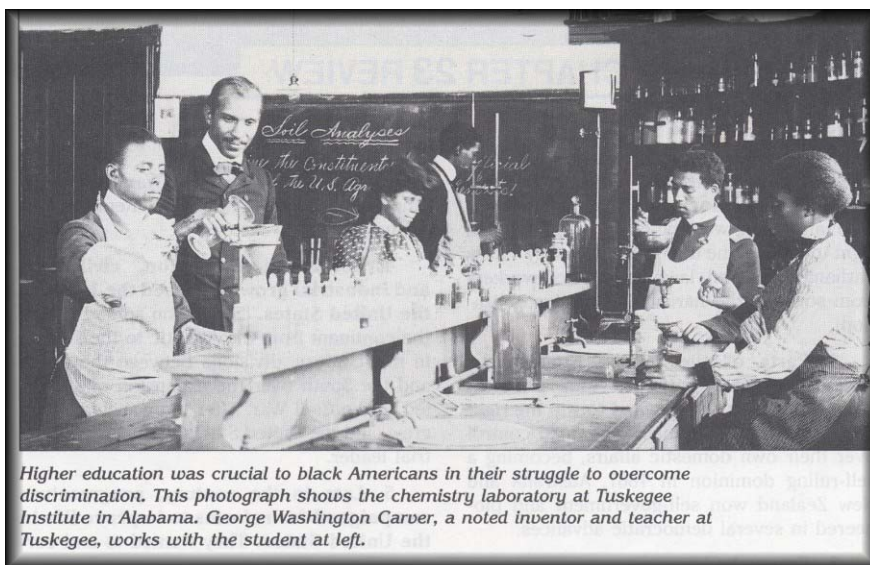
By the age of nine she was making professional appearances at the Ivory Theatre in Chattanooga for which she was paid nine dollars. She spent her first pay on the very best pair of ball bearing roller skates she could buy. Bessie Smith became so talented and skillful on her skates that she went on to win the Tennessee roller skating Championship in Chattanooga.

New home HIV test

The FDA is slated to approve a new over-the-counter HIV test very soon.

The \$15 OraQuick Advance gives a positive or negative diagnosis within 20 minutes. The kit requires a swab of saliva from the gums.

HIV is now treatable with anti-viral drugs.



Higher education was crucial to black Americans in their struggle to overcome discrimination. This photograph shows the chemistry laboratory at Tuskegee Institute in Alabama. George Washington Carver, a noted inventor and teacher at Tuskegee, works with the student at left.

The man with
no imagination
has no wings.
Muhammad Ali



Diversity goals can be effective.

There was a time when companies strived to have a certain percentage of people from various religious and racial backgrounds. It was the right thing to do.

Since the early days of diversity, however, companies have discovered, often by accident, that having people in their midst from a variety of back-

grounds and experience created a better organization. Diverse kinds of people had diverse ideas, many of which were beneficial and profitable.

PepsiCo, for example, finds that 1 percent point of the company's 8 percent revenue growth in 2004 was inspired by diverse efforts. Among these were guacamole-flavored Dori-

tos chips and Gatorade Xtreme, marketed to Hispanics; Mountain Dew Code Red, which appeals to African Americans, and a wasabi-flavored snack aimed at Asians. PepsiCo CEO Steve Reinemund's No. 2 is a woman who grew up in India and wears saris to work.

A strong economy is good for business, but it doesn't ensure a free ride

In spite of high energy prices and the effects of the hurricanes, consumers have kept on spending, though not quite as much as in previous quarters. They are still fueling strong economic growth in the U.S.

Business is playing an increasing role in driving economic growth. Nationwide, companies are feeling optimistic. Many are expanding their operations and adding to their work forces.

The positive figures presented by The Business Roundtable, however, bunch all business together and add up to

something of a rosy future. But the figures don't guarantee that all businesses are doing well now or that all businesses will do well in the future. They are just averages.

As always, it's up to individual companies to be able to take advantage of general economic growth. Those who sell excellent products that are wanted and needed have an opportunity to do well. Even more important, those with excellent products who control costs have an excellent chance to do well.

That's the category we want to be in as 2006 progresses. While the winning combination of

good products and cost control is easy to talk about, it's far more difficult to achieve.

To be among the winners of 2006, it will take an outstanding effort by everyone in our organization. We are competing with the whole world, so we have to be very good.

Though a lot of hard work is ahead of us, the payoff is within sight. If we do it right, every one of us will profit through job security and opportunities for a better future.

CONFUCIUS

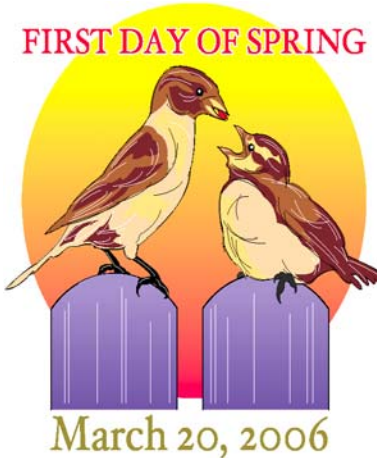


Chinese proverb

Tell me, I'll forget.
Show me, I may remember. But involve me, and I'll understand.



What's going on in March 2006



Youth content sites grow

According to the Nielsen/NetRatings, younger people ages 12 to 24 flocked to sites where they can control content. Here were the big growth leaders in 2005: Photobucket.com, image hosting, up 1,500 percent. Personal Web site companies myspace.com, facebook.com, and memegen.net grew more than 400 percent.

Serendipity and the Slinky

Inventors keep an eye peeled for serendipity, an accidental discovery. They know that an object used for one purpose can become useful for something else.

That's what happened in 1943 when Marine Engineer Richard James accidentally dropped a tension spring from

a meter used to test battleship horsepower. The spring "walked" end-over-end all across the floor. And it made a charming noise while it was at it.

James thought it would make a great toy and two years later, the first 400 were on the market at Christ-

mas time. The slinky recently celebrated its 60th birthday. Today, kids still like them, and adults use them as stress relievers as they pass them from hand to hand.



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An African-American
Newsletter

Your future is created by what you do today, not tomorrow.

Robert Kiyosaki


BLACK HISTORY

FREE DOWNLOADS

[http://www.ernestcooper.com/
goodhealthhiphop.html](http://www.ernestcooper.com/goodhealthhiphop.html)



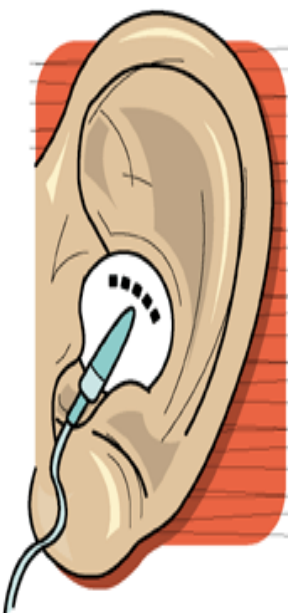
Healthy Hip Hop

Hip Hop music comes in many styles. Check out Ernest "Super" Cooper doing his original style of Good Health Hip Hop Rap Jingles. Good for Health Fairs, Schools and Health Awareness Programs.

Feel free to download our free music samples from my website at:

<http://www.ernestcooper.com/goodhealthhiphop.html>

MP3s, iPods and hearing loss



Ever since the advent of portable music players such as the Sony Walkman, doctors have been concerned about hearing damage.

With the entrance of the Apple iPod, however (14 million sold in 2005), a total of 38 million portable players were shipped to U.S. retailers last year including those by iRiver, Sony, and San-Disk. About 28 percent of Americans own a player.

iPods can hit volumes of about 115 decibels. On a decibel scale, that's between a chainsaw and a jackhammer. The National Institute for Occupational Safety and Health says, "The exposure limit for safe headphone listening is one hour a day with the volume no higher than 60 percent."

Hearing specialists at Michigan State University say they are seeing many 20-year-olds with "50-year-old ears" because they are exposing themselves to higher sound levels.

Earphone manufacturers such as Shure, Sony, Bose, and Panasonic say sales of sound-isolating earphones are way up. The battery-operated sets have tiny microphones in each ear piece that detect ambient noise. They send a signal canceling the noise so music can be heard well at a lower volume.

